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**Local Nonprofits Join as #GivingTuesday731 in West Tennessee on GivingTuesday**

**JACKSON, TENN. (Nov. 17, 2022)** ― This GivingTuesday, local nonprofits will unite on Nov. 29 as #GivingTuesday731 and invites individuals to help further their impact within the 731 community that day.

GivingTuesday is the largest global generosity movement that encourages people to transform their local communities through small acts of kindness and financial giving. It is annually celebrated on the Tuesday immediately following Black Friday and Cyber Monday and encourages others to pause and give back during the holiday shopping.

The impact of GivingTuesday leaves a lasting impression on individuals across the globe, and even here in West Tenn. Since 2020, over 60 nonprofits across the region have come together as [**#GivingTuesday**](https://www.facebook.com/hashtag/givingtuesday?__eep__=6&__cft__%5b0%5d=AZWxZ22Zw40pB5TJueML-UOf4Db4f4S-FhjeVgwzosvXllH7GD1RxwJP2J4qolmcFjpIAzjHn4fxr8IshMeLQ-Gy1HadhAvcqrpfqaQP0dSAG3g58t2IcACIDGCbio4FydU&__tn__=q)731. Collectively, these organizations have raised over $350,000 across 72 hours, with 6,906 visitors to the giving site.

“Everyone has something to give and every act of generosity counts,” stated Matt Marshall, United Way of West Tennessee President/CEO. “This our third time participating in GivingTuesday as GivingTuesday731, and we hope more people join us during this special day as either a nonprofit organization and/or a giver.” We believe in the power of collective impact because everyone has something to give. And their support matters in more ways than one.”

GivingTuesday launched in 2012 as a simple idea: to create a day that encourages people to do good. Over the past eight years, this idea has grown into a worldwide movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

To support your 731 community on GivingTuesday, visit give731.org. Each nonprofit has its own individual page to share their current needs and requests. Below is a list of nonprofits who are participating this year as GivingTuesday731. For more information on how to participate in GivingTuesday as a nonprofit or giver, email katcheshire@unitedway.tn.org.

* A Step Ahead Foundation West Tennessee
* Area Relief Ministries
* Aspell
* Ballet Arts Jackson
* Boys & Girls Club of Jackson
* Child Evangelism Fellowship, Greater Jackson Chapter
* Decatur County CASA
* Dream Center of Jackson, Inc.
* EAGLES NEST FAMILY SERVICES
* Enlightening The Dark
* Habitat for Humanity of Jackson, TN Area, Inc.
* Hands Up! Preschool
* Hardin Animal Relocation and Transition Team (HARTT)
* Homeschool C.A.R.E. Foundation
* Humboldt Area Rescue Squad/EMS
* Jackson Arts Council
* JACOA
* Keep My Hood Good Community Campaign
* Leaders Education Foundation
* Liberty Garden Park Conservancy
* Life Choices Dyersburg
* Lifeline Blood Services
* Madison County CASA
* Matthew 25:40, Inc
* Quinco Mental Health Center
* Scarlet Rope Project
* SISTERS.WITH.ASPIRING.GOALS
* Tennessee Children's Home
* Tennessee Homeless Solutions
* The Salvation Army
* The STAR Center
* Transitions of Dyer County
* United Way of West Tennessee
* West Tennessee Area Council, Boy Scouts of America
* West Tennessee Hearing and Speech Center
* West Tennessee Legal Services
* WRAP